

# Evaluation Criteria

The judging for each master category is based on the following criteria

MASTER CATEGORY	SCALABILITY	IMPACT	CURRENT GROWTH	FUTURE GROWTH	STRATEGY IMPLEMENTATION AND EXECUTION	TOTAL
Leadership (C-suite)	25%	25%	15%	15%	20%	100%
Government (Fintech Enablement)	15%	25%	20%	20%	20%	100%
BFSI Organizations	20%	25%	20%	15%	20%	100%
Tech/Solution Providers	25%	20%	15%	20%	20%	100%
Fintechs	20%	25%	20%	15%	20%	100%

## Explanation of the Weightage Distribution:

**Government (Fintech Enablement):** Focuses more on Impact (25%) and balanced between other factors like Scalability, Growth, Future Growth, and Strategy Implementation.

**BFSI Organizations:** Impact of solutions holds a significant weight (25%), while Growth Potential and Future Growth are key (20% and 15%, respectively).

**Leadership (C-suite):** Scalability of Leadership Vision and Impact of Leadership are crucial (25% each), as they play a large role in defining an organization's direction, while Strategy Implementation and Team Growth hold equal weight at 20%.

**Tech/Solution Providers:** Weight is higher for Scalability (25%) and Impact (20%) of solutions, reflecting the importance of innovative tech solutions. Future Growth and Strategy Implementation are equally weighted at 20%.

**Fintechs:** Impact on the market gets the highest weight (25%), with a focus on Customer Acquisition and Growth (20%) alongside Future Growth (15%).